



CREIT

National Founding Sponsor



EASTER SEALS DROP ZONE CALGARY SEPTEMBER 9, 2010

Who: Up to 100 participants will safely rappel 30-stories (375 feet) down the side of the Sun Life Tower at the Easter Seals Drop Zone event in support of children with disabilities and special needs in Alberta. Superhero costumes are encouraged as participants are Superheroes to Easter Seals' kids.

What: The Easter Seals Drop Zone is a national event happening in cities across Canada. The Easter Seals Drop Zone is presented by national sponsor, the Canadian Real Estate Investment Trust (CREIT). Other major sponsors at a local level include Crux Climbing and Bouldering, Evolution Presentations Technologies, OPUS Corporation and the Delta Bow Valley.

All Superheroes will undergo specialized training in the weeks preceding the event. Each participant must raise a minimum of \$1,500 in pledges to support Easter Seals Alberta. In 2009, we raised more than \$218,000 for Easter Seals programs, an enormous success that we intend to repeat in 2010.

When: Thursday, September 9, 2010.
Starting from 8:00am and continuing throughout the day.

Where: Sun Life Plaza
144 - 4 Avenue S.W. Calgary

Why: To provide Albertans with disabilities and special needs with equipment and services.

Visit www.thedropzone.ca for more information.

For more information please contact **Stephanie Rösch** at 403-235-5662 ext. 215 or e-mail stephanie@easterseals.ab.ca.